



Question Description	Very / fairly important	Not very / not important
Keep the traditional character of Hungerford.....	97%	3%
Protect the Marsh, Common & surrounding countryside.....	99%	1%
Improve the environment of the Town Centre.....	91%	9%
Provide more jobs in Hungerford.....	78%	22%
Attract modern industry to Hungerford.....	58%	42%
Encourage and support traditional rural skills in the area e.g. thatching.....	87%	13%
Carefully control the growth in housing.....	97%	3%
Create more affordable housing to buy, rent and for shared ownership.....	80%	20%
Improve bus and rail services.....	88%	12%
New housing - Build only within the existing settlement areas (i.e. within the existing town boundary).....	83%	17%
New housing - Allow development into the surrounding countryside.....	17%	83%
New housing - Have a balance of infilling where possible and limited boundary extensions into the countryside.....	63%	37%

Question Description	Agree strongly / tend to agree	Disagree strongly / tend to disagree
Do you think that most new buildings in Hungerford look good?.....	57%	43%
Should land for housing be released by moving industry elsewhere within the town e.g. relocate Smitham Bridge Road Industry to Charnham Park?.....	75%	25%
Divert the A4 via Charnham Park with the A4 and Chilton Foliat junctions improved.....	81%	19%
Reduce heavy goods vehicle movements through the town centre.....	92%	8%
Reduce delays caused by vehicles parked on Bridge Street e.g. no parking during peak hours.....	88%	12%
Improve road safety near schools and introduce safer pedestrian routes.....	95%	5%
Improve road safety on the A4 and A338 approaches to the town e.g. install speed reactive signs.....	87%	13%
Change existing parking to more short term on the High Street for shoppers and more long term parking for employees away from the High Street e.g. Station Road Car Park.....	89%	11%
Provide a new footbridge for pedestrians to cross the canal on the High Street.....	66%	34%
Provide better routes for pedestrians from Eddington and Charnham Park to the Town Centre.....	79%	21%
Widen and hard surface the Boarden Carriage (footpath behind the John O'Gaunt pub to the rail station).....	71%	29%
Improve pedestrian safety in Church Street including a pedestrian crossing near the High Street junction.....	81%	19%
Build an island at the entrance to Somerfield to help pedestrians cross the road.....	76%	24%